

CLAIMS

1. A method of displaying at least one element of an interactive content on a screen intended to display data transmitted in a digital television format comprising subtitles, by means of a command interface comprising a plurality of inputs, said method being characterized in that an element of the interactive content is comprised in an interactive subtitle, an interactive subtitle being associated with a link table indicating at least one correspondence between an input of the command interface and another subtitle, a subtitle being displayed from an interactive subtitle by activating the input of the command interface corresponding to this subtitle.
2. A method as claimed in claim 1, characterized in that the digital television format is the DVB format and the interactive subtitles are DVB subtitles.
3. A method as claimed in claim 1, characterized in that at least one of the elements of the interactive content is a permanent page, said permanent page being defined by a particular page type.
4. A method as claimed in claim 3, characterized in that said permanent page is transmitted in turns.
5. An audiovisual device for conceiving an interactive content in a digital television format comprising subtitles, said audiovisual device comprising means for inserting the interactive content in interactive subtitles and means for associating an interactive subtitle with a link table indicating at least one correspondence between an input of the command interface and another subtitle.
6. A system for processing data transmitted in a digital television format comprising subtitles, said processing system comprising means for decoding at least an interactive subtitle comprising an element of an interactive content, an interactive subtitle

being associated with a link table indicating at least one correspondence between an input of a command interface and another subtitle, and means for displaying a subtitle on a screen as a function of an input of the command interface.

- 5    7.            A data processing system as claimed in claim 6, said processing system also comprising means for storing at least one element of the interactive content.
8.            A set top box comprising a processing system as claimed in claim 6 or 7.
- 10   9.            A communication network comprising at least a transmitter suitable for transmitting signals representing at least an interactive content, a transmission network, a receiver suitable for receiving said signals and a data processing system as claimed in claim 6.
- 15   10.           A digital television signal comprising elements of an interactive content in the form of interactive subtitles, an interactive subtitle being associated with a link table indicating at least one correspondence between an input of a command interface and another subtitle.